

MASSIMILIANO ROSORANI

massimiliano@rosorani.it - www.webstandards.it

Personal information

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|-------------------|---------------------------------------|
| First name | Massimiliano |
| Last name | Rosorani |
| Address | Hyde Court, Townsend Street, Dublin 2 |
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| Website | www.webstandards.it/eng |

Technical Expertise

Languages: Xhtml (excellent), Css (excellent), Javascript frameworks [jquery and prototype] (good), PHP and classic ASP (good), SQL language (good), XSL (good)

Software: Adobe Photoshop, Adobe Dreamweaver, Filezilla, MSSQL (2000-2005-2008), Mysql, Microsoft IIS, Apache (on windows systems), Adobe Flash (timeline development), GitHub (basic), Virtualization Softwars, Adobe Illustrator (basic)

Concepts: Principles MVC development, database design, principles of web marketing (google adwords, SEO best practices, newsletters)

Operating Systems: Windows, Windows Server, Linux (basic)

Networks: small networks, MS windows domains. TCP/IP, DNS, DHCP, HOSTS, Ports, Port Forwarding, LAN, NAT, Firewall, Remote Systems.

On line portfolio

www.webstandards.it/eng/portfolio.php
www.webstandards.it/eng/applications.php (Application development)

Professional experiences

Newworld Associates (Dublin)

Advertisement, Brands, Corporate Identity

From October 2009, currently employed

Position: Web Developer (classic ASP and PHP), *permanent*

At New World Associates (24 employees):

- Developed a framework in classic ASP for the front-end.
- Developed a tiny and lightweight CMS for the back-end
- Developed an important project with **YII** (an efficient PHP framework, similar to Ruby on Rails)
- Setup and customization of CMS on PHP (wordpress)
- Front-end development (xhtml/css/javascript/jquery/wordpress templates)
- Websites/clients: **Jelly Bean**, **Don Carlos**, Institute of Technology Carlow, **Glenisk**, JTI, Kosran, Medmark, **Boyne Valley**, **Killeen**, Charlestown Shopping Centre.

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- Maintaining previous ASP pages/CMS

Old Hat (Dublin)

Five months from November 2009

Web agency

Position: Frontend Developer as Freelance – www.oldhat.ie

At Old Hat (4 employees):

- Frontend developer (**Eircom Broadband, Knorr Soups, Silver Circle** and others)

Visrez – Webmedia (Dublin)

Nearly one year from October 2008

Web reservations (hotels and events), Web agency, email marketing

Position: Web Designer / Frontend Developer – www.visrez.com

At Visrez (6 employees):

- Sliced from psd to xhtml/css website of the most important hotels of Ireland (Citywesthotel, O'Callaghan Hotels, Palmerstown, Finnstown Hotel and others). High quality xhtml/css and tested on all main browsers.
- Developed master pages and pages on **ASP.NET** environment (front-end).
- Designed and sliced in css/html newsletter templates, tested in all main email client.
- Developed skins in css/javascript-prototype/xhtml used by the company booking engine based on **Ruby on Rails**.
- Improved the user experience of the application (backend booking engine of rooms and events) in html/css and GitHub.
- Javascript / google api
- Simple Flash animation (slideshows and videos)

Web Standards di Rosorani Massimiliano, Italy

About 2 years from November 2006

Web designer, web developer, web marketing.

Position: Self employed, freelance – www.webstandards.it/eng

I worked as freelance for a few italian companies (Creso, Dat@marche, Lykonos, Fuorilogo, SystemUp, Bonfilii Design) but with an intense and continuing activity.

For that companies I installed and developed small web applications (especially CMS) and I built for them websites in xhtml/css/php/asp. I also had my own final customers.

Creso s.r.l., Senigallia (AN), Italy

About 2 years from April 2004

Web, Print, Advertisement, Marketing

Position: Web Developer – www.cresosrl.it

At Creso (10 employees):

- Developed websites (at least fifty or more) using xhtml/css/asp/xsl/xml.

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- Maintained and developed SiteUp, the company CMS. SiteUp is written in classic asp and uses xsl/xml. Built xsl/css templates to personalize customers web sites.
- Developed other application: a complex on line form for quotes in javascript, customer satisfaction forms, some basic e-commerce website from scratch.
- Implemented payments with credit card.
- Direct contact with customers.
- Accessibility and web standards for all web sites in particular to public administration sites.
- Hardware and LAN expert (backup, connections, etc...), .it domains registration

Dat@marche s.r.l., Jesi (AN), Italy

About 4 years from December 2000

E-commerce, Web, Print, Advertisement, Marketing

Position: Web developer / Windows System Administrator – www.datamarche.com

At Dat@marche (8 employees):

- Built and maintained an e-commerce web site www.thebestraffaello.com, www.immunage.com and www.chesorriso.it
- Built web sites in html and javascript applications (i.e. recruitment agency forms)
- Implemented payments with credit card
- Created some simple educational flash games (take a look at the portfolio).
- Maintained the Windows Web Server (with remote administration) and the database server (MS SQL)
- Direct contact with customers
- Hardware and LAN expert (backup, connections, etc...), .it domains administrator

Lykonos s.r.l., Fabriano (AN), Italy

About ten months from February 2000

E-commerce, Hosting

Position: Web designer – www.lykonos.net

At Lykonos (4 employees):

- Built web sites in html and web graphics interfaces.

Educational background

University of Philosophy (Macerata, Italy)

1993 – 1998

I made 13 on 19 exams (psychology, pedagogy, logic, philosophy of language, history, philosophy of science, history of religions, and others).

University of Engineering (Bologna, Italy)

1992 – 1993

I made 4 exams in a year: mathematics, chemistry, computer science (Turbo Pascal), geometry

Secondary School (Liceo Scientifico, Fabriano, Italy)

1986 – 1991

Links

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| www.doncarlos.ie | back-end and front end development |
| www.sunflowerdays.ie | front-end development |
| www.knorrsoups.ie | front-end development |
| www.gemsweetstakes.com | front-end and back-end development |
| www.silvercircle.ie | front-end development |
| www.jellybeanfactory.com | back-end and front-end development |
| www.clarionhotelsireland.com | skin for booking engine, front-end development |
| www.ocallaghanhotels.com | front-end development |
| www.thechurch.ie | front-end development |
| www.southwestern.ie | back-end development (CMS) |
| www.guidedellemarche.com | webdesign, front-end, back-end, web marketing |
| www.quellidellanottegroup.it | webdesign, front-end, back-end, web marketing |
| www.desicucine.it | project management, front-end, back-end, web marketing |
| www.kosran.com/find.asp | google api application |
| www.akifix.com | back-end (product catalogue and news) |
| www.rosorani.it/blog | webdesign, front-end, google api |
| www.scuolacomics.it | front-end and back-end development |

Web applications

Screenshots of my personal CMS (php and asp) (2010)

www.webstandards.it/eng/portfolio.php?action=applicazioni

Open source application (gallery) made in php (2007-2008)

www.webstandards.it/eng/portfolio.php?action=opensource

Awards

www.webstandards.it/eng/portfolio.php?action=awards (complete list)

References

Michael Keegan (+353 (0)1 7079090)

Owner of *OldHat* (Dublin)

Nicky Morrogh (+353 (0)1 6792212)

Owner of *Visrez* (Dublin)

Georgia Spaccapietra (g.spaccapietra@datamarche.com)

Customer, owner of *Dat@amarche* (Jesi – Italy)